

Upcoming EU Bioeconomy Strategy

A strategic framework for a competitive and sustainable bioeconomy in Europe

DG Environment

Directorate B Competitive Circular Economy &
Clean Industrial Policies

Unit B1 Bioeconomy & Sustainable materials

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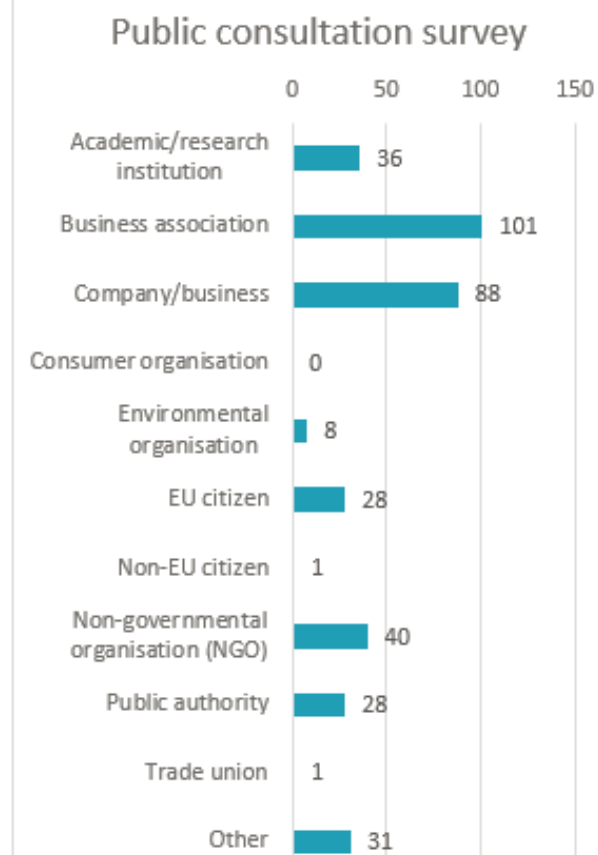
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A STRATEGIC FRAMEWORK FOR A COMPETITIVE AND SUSTAINABLE EU BIOECONOMY

- A strategic opportunity for sustainable prosperity
- Built on a solid and shared ground
- Strong links with R&I competitiveness, sustainability, circularity, & primary producers
- Joining forces for delivery



Public Consultation: Big interest of business associations and NGOs



Strategic pillars of the strategy

Scaling up Innovation and Investments: from Lab to Deployment

- Removing Barriers
- Stimulating Innovation and Investments



Developing Lead Markets for Materials and Technologies

- Efficient Use of Biomass
- Enablers for bioeconomy lead markets across sectors: Public procurement and voluntary industry alliances
- Lead markets for materials and technologies



Securing long-term prospects for the bioeconomy: Sustainably Sourced Biomass

- Reducing the need for primary biomass: relying on secondary feedstocks and circularity
- Towards resilient and sustainable ecosystems and value chains
- Primary biomass supply



Harnessing Global Partnerships and Opportunities

- Facilitate wider access to global markets for the EU's bio-based technologies, innovations, biomaterials and applications
- Shaping the global sustainable bioeconomy agenda



Joining forces with Member States, local and regional actors, private and public stakeholders

Joining forces for delivery

- Member States, regions, municipalities, industry, academia and civil society are key partners
- Member States and regions invited to promote:
 - Education
 - Training
 - Re-/up-skilling for workers and job seekers
- Commission to monitor progress



Example: the European Circular Economy Stakeholder Platform

Activity report 2024-2025

2024 High-level Stakeholder Dialogue; 2024 Annual Conference 'From Visions to Actions: Accelerating the Circular Economy in Europe'; 2025 Annual Conference 'Circular Solutions for a Competitive Europe', with EU Green Week; 13 #EUCircularTalks; WCEF2024 in Brussels; WCEF2025 in Brazil; 2025 Circular Economy Days in Osaka; etc.

Website

2024: almost 300 000 visits and over 500 000 pageviews on the website, an average of 24 500 pages viewed per month.

Outlook 2026

22-23.04.2026 Annual Conference; Global Bioeconomy Summit in Ireland in October; WCEF in India in Autumn.





2025-2028



#CircularEconomy

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EEA

European Investment Bank

IUCN

UN environment programme

QUESTIONS & ANSWERS

