

# ON RESEARCH AND INNOVATION

## HOW LIFE SCIENCE UNIVERSITIES DO AND CAN CONTRIBUTE TO

### SUSTAINABLE FOOD SYSTEMS

Prof. Joost Dessein - 14TH ICA RECTORS AND DEANS FORUM 2024 - October 25th 2024 – Zagreb, Croatia

# DEPARTMENT OF AGRICULTURAL ECONOMICS

Research Education Services About the Department Contact

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## INSPIRA

### About us

The research group on Institutional, Socio-economic and Political Issues in Rural-urban Areas (INSPIRA) is part of the Department of Agricultural Economics at the Faculty of Bioscience Engineering, Ghent University.

The main focus of INSPIRA is the study of rural and urban development processes in the food system. The research group tackles different issues related to food production, security and governance, social and environmental justice, and knowledge and market systems. Researchers at INSPIRA seek to understand how these issues interact with institutional and socio-economic structures at local, national and international levels and how this affects livelihoods and communities around the world.

We contribute to the broad field of bio-science engineering by integrating different disciplines such as economics, sociology, political science and anthropology. This interdisciplinary approach covers both rural and agricultural as well as urban and metropolitan societies, which is also reflected in the varying academic backgrounds of our researchers.

### Research areas

#### Research areas

- Food security
- Food democracy, food sovereignty and agroecology
- Food policy and food governance
- Rural sociology
- Rural market access, cooperatives and contracts
- Institutional changes in land, labour and market conditions
- Agricultural knowledge systems

#### Education

- Nutrition and food policy
- Rural development
- Development economics
- Sociological perspectives on agriculture
- Rural project management
- Seminars in rural development

### Education

#### First semester courses

- Scientific Communications on Rural Development
- Development Economics
- SDG lab: Economy
- SDG lab: Sociology

#### Second semester courses

- Sustainable Food Systems
- Sociological Perspectives on Rural Development
- Rural Project Management
- Food and Nutrition Policies



**Marijke D'Haese**

Prof. Dr. Ir.  
Head of Department  
Marijke D'Haese is professor in rural development economics. She spent her childhood in...

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**Joost Desselin**

Professor  
Prof. Joost Desselin (1967) is associate professor at the department of Agricultural Economics...

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**Branwen Peddl**

PhD student  
Branwen Peddl is a PhD Candidate at the Department of Agricultural...

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**Amber Steyaert**

Assistant  
Amber Steyaert started her PhD at the Department of Agricultural Economics in...

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**Ruben Savels**

Assistant  
Ruben Savels joined the Department of Agricultural Economics as an...

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**Daniel van der Velden**

PhD student  
Daniel van der Velden received his MSc in...

[Read more](#)



**Jonas Adriaensens**

PhD student  
Jonas Adriaensens is a Belgian PhD student and joined the Department of...

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**Estelina Namutebi**

PhD student  
Estelina Namutebi (RUGB) is a Doctoral Student of Bioscience...

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**Zorai Gomez Vargas**

PhD student  
Zorai Gomez Vargas is a Ph.D. candidate from Bolivia focused on food security...

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**Kennedy Vaal Musuku**

PhD student  
Kennedy Vaal Musuku has been a Doctoral Student...

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**Willy Désiré Emera**

PhD student  
Willy Désiré Emera received his MSc in Development, Environment and Society...

[Read more](#)



**Luis Phillips**

PhD student  
Luis Phillips has been a PhD Candidate at the Department of Agricultural...

[Read more](#)



**Mariam Amadou Diallo**

PhD student  
Mariam A. joined the Department of...

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**Belalnew Belete**

PhD student  
Belalnew Belete is a PhD student at the Department of...

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**Siyane Deressa**

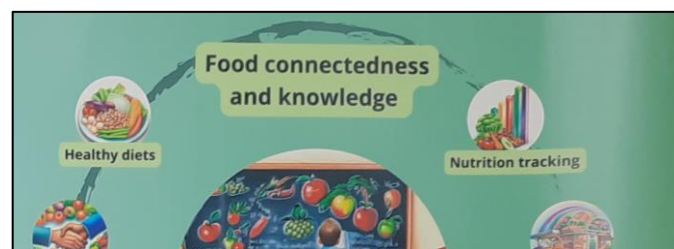
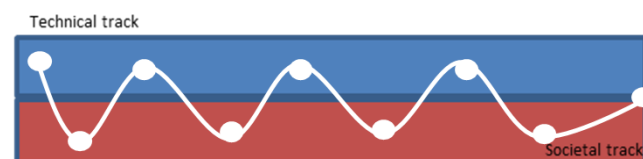
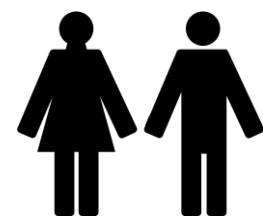
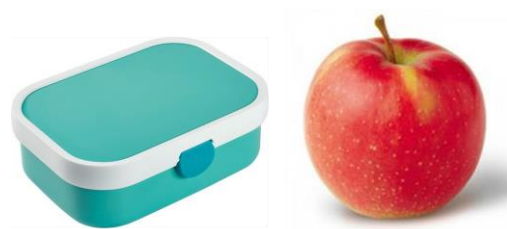
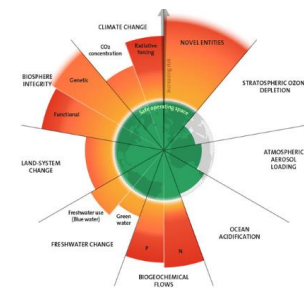
PhD student  
Siyane Deressa is a PhD candidate at the department of...

[Read more](#)





## Outline :



Introduction

Narratives and research communities

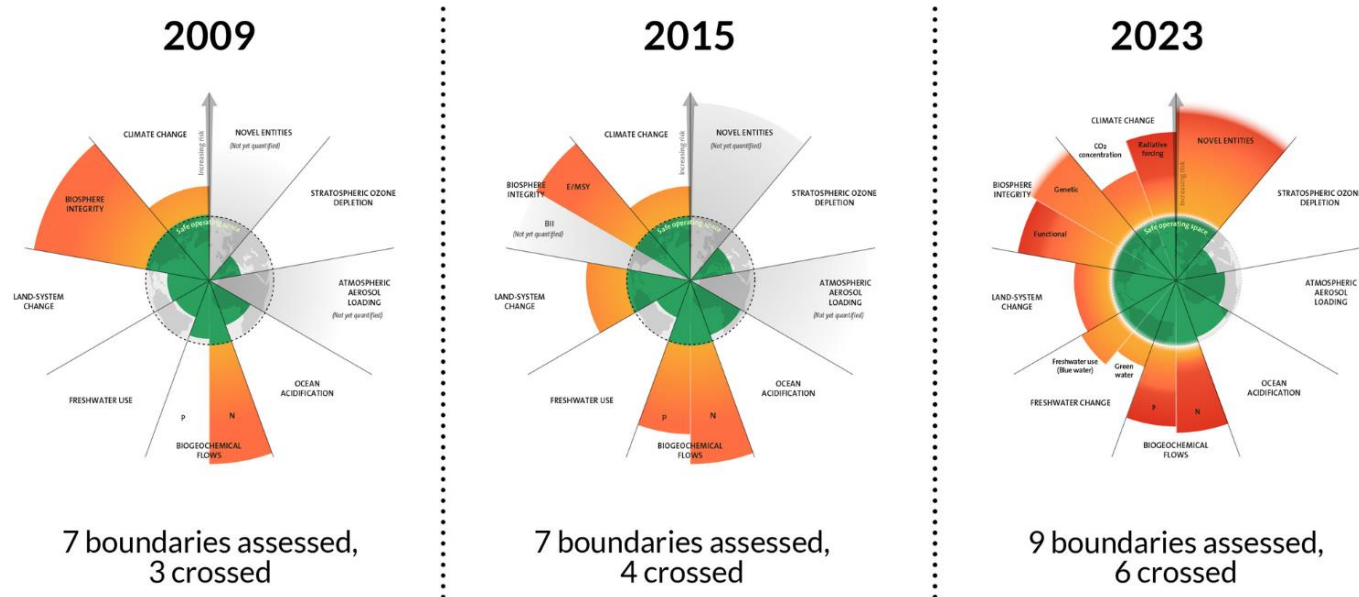
Sustainable food systems

The researchers we create

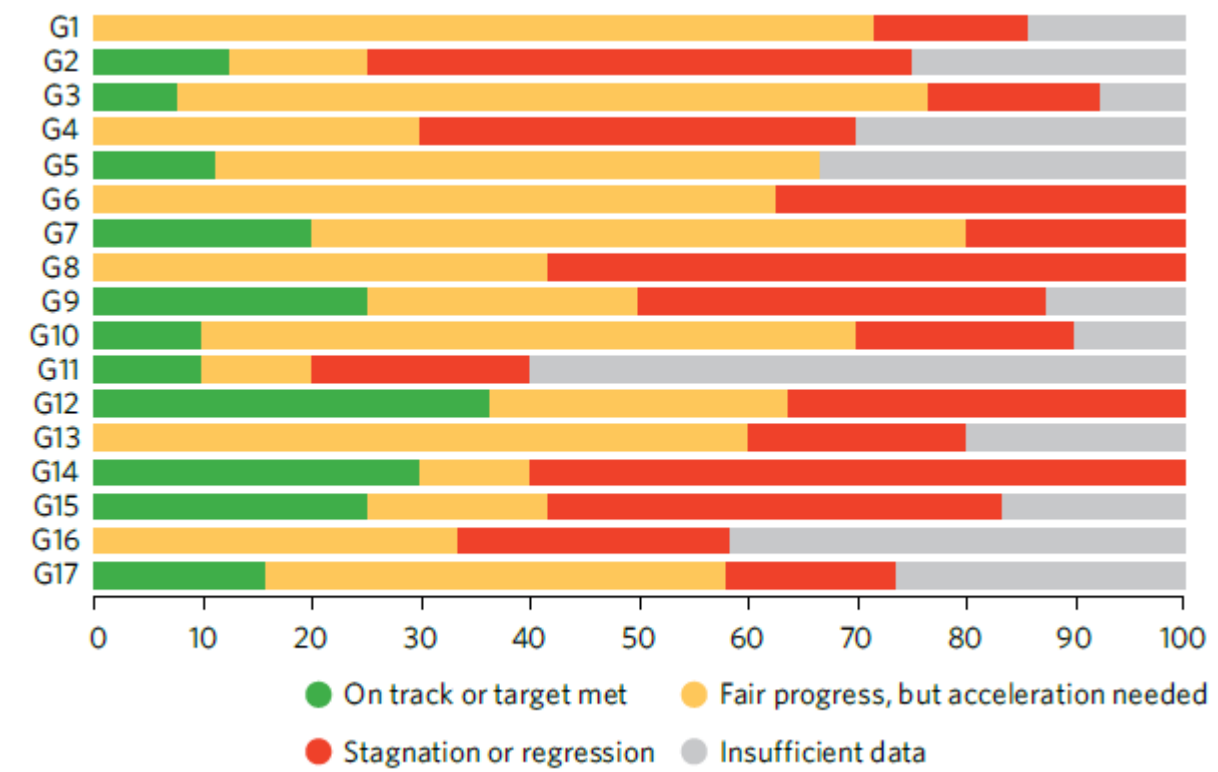
The researchers we need

Innovation and imagination

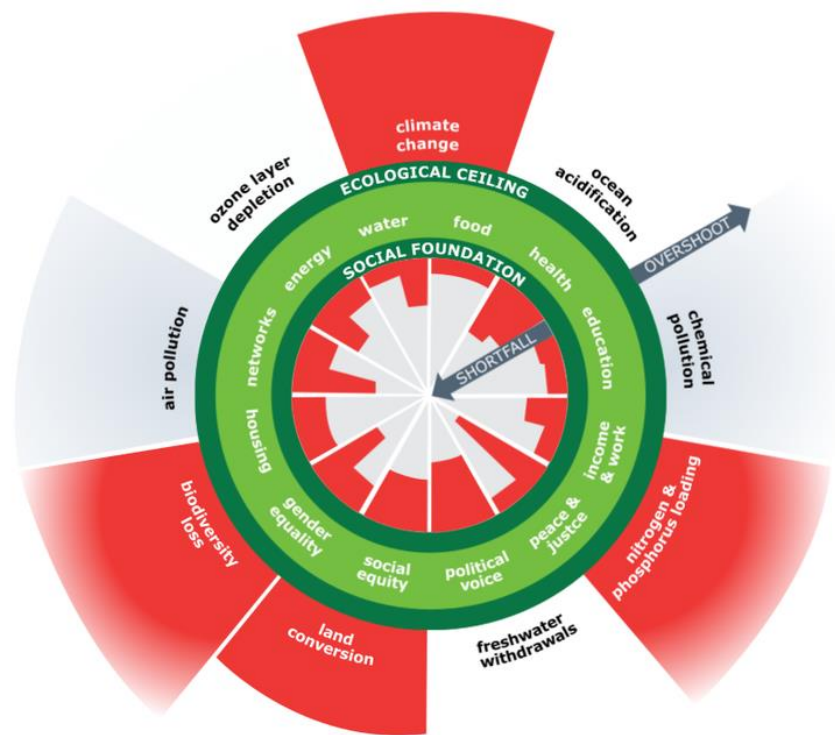




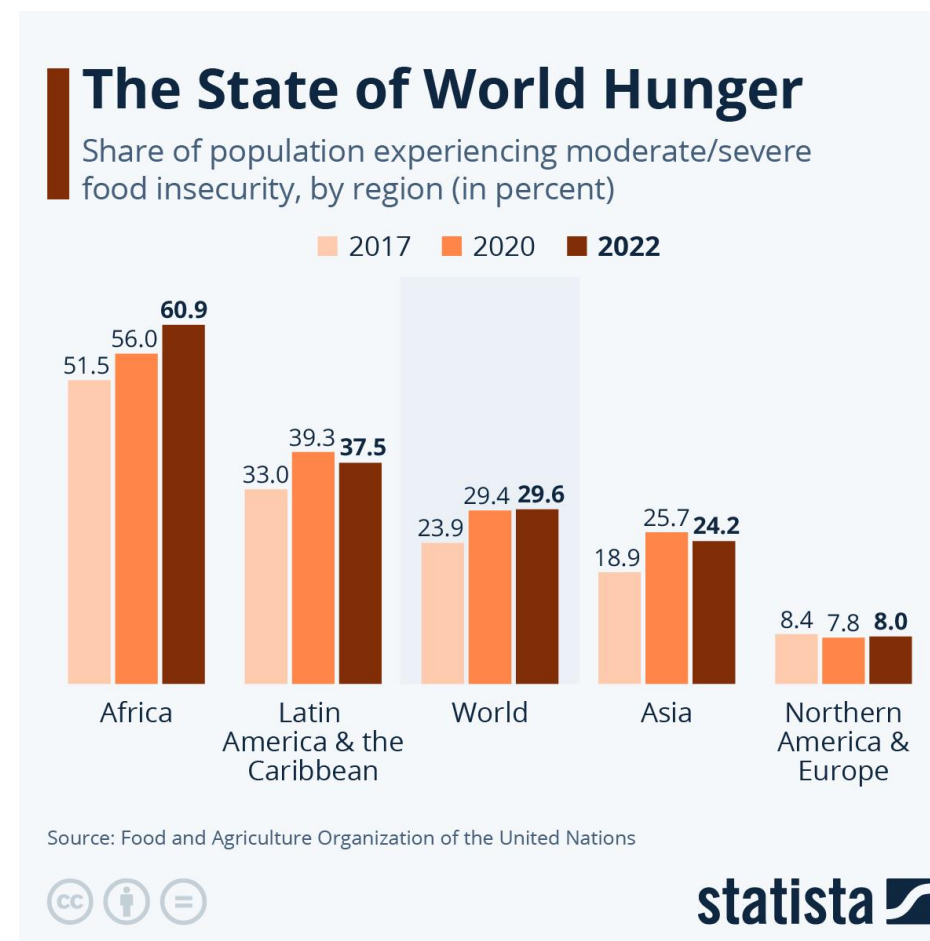
Credit: Azote for Stockholm Resilience Centre. Based on Richardson et al. 2023, Steffen et al. 2015, and Rockström et al. 2009)



Credits: [unstats.un.org/sdgs/report/2023/progress-midpoint/](https://unstats.un.org/sdgs/report/2023/progress-midpoint/)

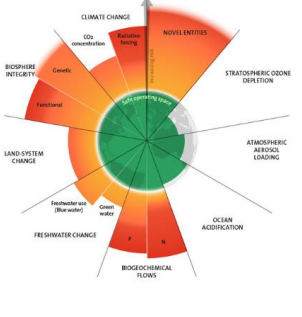


Credits: Kate Raworth, The Doughnut of Social and Planetary Boundaries (2017)



Credits: Food and Agricultural Organization of the United Nations, 'The State of World Hunger', 2024

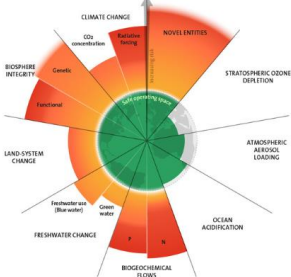




















Contents lists available at ScienceDirect

## World Development

journal homepage: [www.elsevier.com/locate/worlddev](http://www.elsevier.com/locate/worlddev)



### Development Review

## When food systems meet sustainability – Current narratives and implications for actions



Christophe Béné<sup>a,\*</sup>, Peter Oosterveer<sup>b</sup>, Lea Lamotte<sup>a</sup>, Inge D. Brouwer<sup>c</sup>, Stef de Haan<sup>d</sup>, Steve D. Prager<sup>a</sup>, Elise F. Talsma<sup>c</sup>, Colin K. Khoury<sup>a,e</sup>

<sup>a</sup> Decision and Policy Analysis Program, International Center for Tropical Agriculture, Cali, Colombia

<sup>b</sup> Department of Social Sciences, Wageningen University, The Netherlands

<sup>c</sup> Division of Human Nutrition, Wageningen University and Research, The Netherlands

<sup>d</sup> International Center for Tropical Agriculture, CIAT-Asia Office, Hanoi, Viet Nam

<sup>e</sup> National Laboratory for Genetic Resources Preservation, USDA-Agricultural Research Service, Fort Collins, CO, USA





When food systems meet sustainability – Current narratives and implications for actions

**Table 1**  
Different narratives about the failure of food systems.

The state of play	What is the failure about?	What is threatened and needs to be fixed?	Where do the priorities for action stand?
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**Table 1**  
Different narratives about the failure of food systems.

The state of play	What is the failure about?	What is threatened and needs to be fixed?	Where do the priorities for action stand?
“our food system is failing us”	Inability of the system to feed the future world population	→ Food security	→ Closing the yield gap

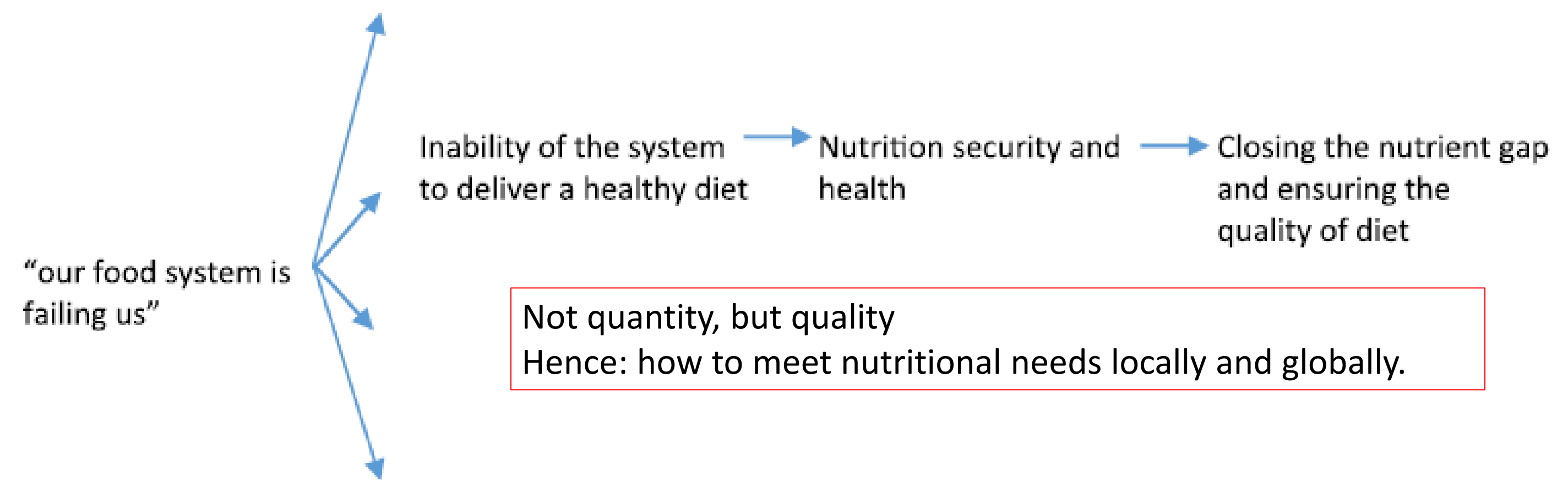
How to feed the 9 billion?  
Hence: increase crop production





**Table 1**  
Different narratives about the failure of food systems.

The state of play	What is the failure about?	What is threatened and needs to be fixed?	Where do the priorities for action stand?
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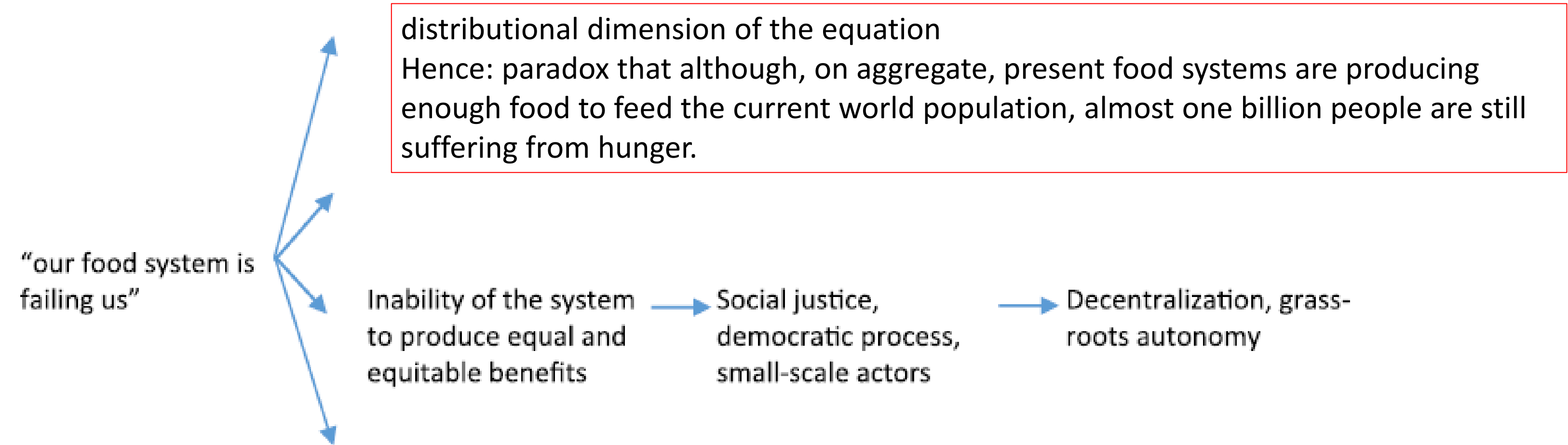






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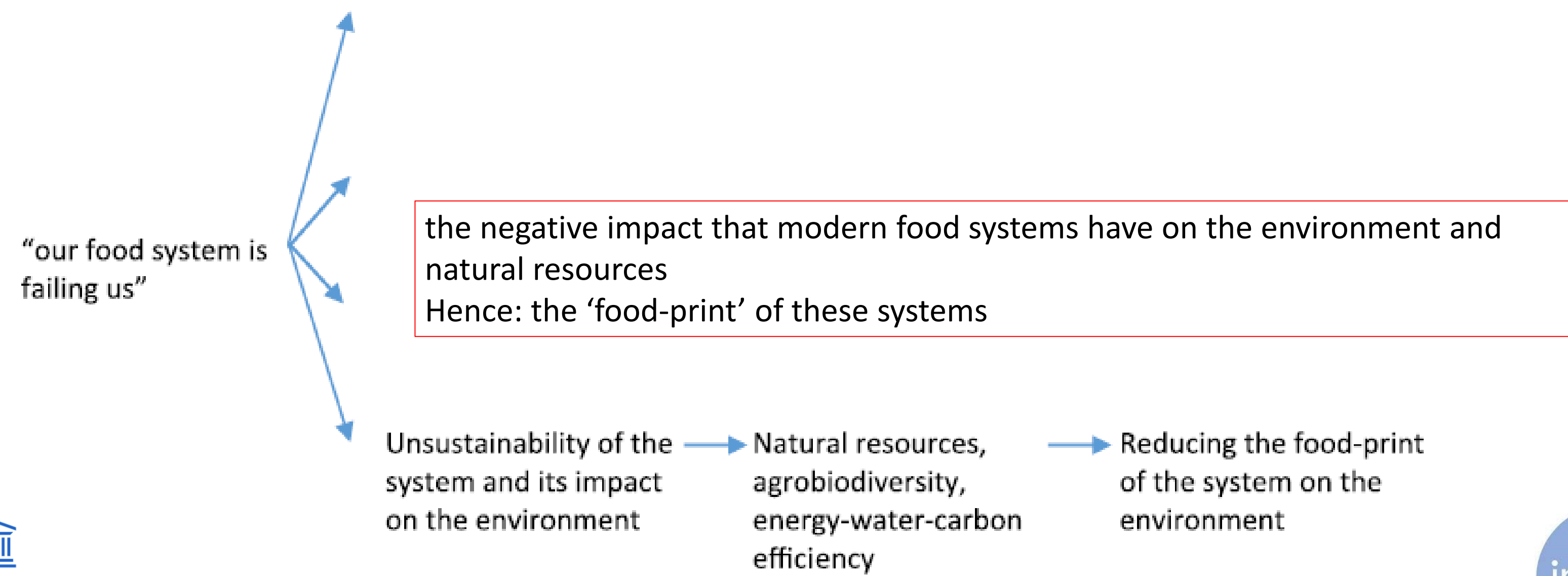






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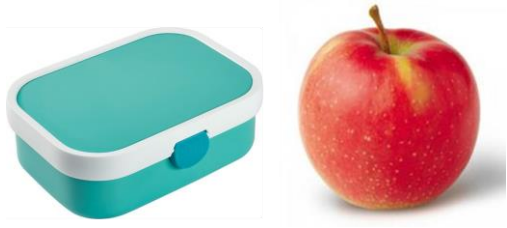




**Table 1**  
Different narratives about the failure of food systems.

The state of play	What is the failure about?	What is threatened and needs to be fixed?	Where do the priorities for action stand?
“our food system is failing us”	Inability of the system to feed the future world population	→ Food security	→ Closing the yield gap
	Inability to deliver nutritious food	Possible <u>synergies</u> and <u>divergences</u>	→ Closing the nutrient gap and ensuring the quality of diet
	Inability to produce equal and equitable benefits		→ Decentralization, grass-roots autonomy
	Unsustainability of the system and its impact on the environment	Natural resources, agrobiodiversity, energy-water-carbon efficiency	→ Reducing the food-print of the system on the environment





When food systems meet sustainability – Current narratives and implications for actions

This ‘mess of narratives’ results from three main communities of experts

AGRICULTURALISTS

NUTRITIONISTS

(SOCIAL) ECOLOGISTS

+ INTERDISCIPLINARY COMMUNITIES such as ‘agro-ecology’ and the ‘value chains for nutrition school’



Although often present within one faculty, still rather distinct communities



# the end of famine



Narratives downsize the complexity of our food system's failure:

*"We are trying to 'naturalize' what is deeply political"*



a film by Patrick Augenstein  
executive producer Michael Brüntrup & Daniel Tsegai  
director of photography Etienne Fourie





When food systems meet sustainability – Current narratives and implications for actions

**Table 1**  
Different narratives about the failure of food systems.

The state of play	What is the failure about?	What is threatened and needs to be fixed?	Where do the priorities for action stand?
“our food system is failing us”	Inability of the system to feed the future world population	Food security	Closing the yield gap
	Inability of the system to deliver a healthy diet	Nutrition security and health	Closing the nutrient gap and ensuring the quality of diet
	Inability of the system to produce equal and equitable benefits	Social justice, democratic process, small-scale actors	Decentralization, grass-roots autonomy
	Unsustainability of the system and its impact on the environment	Natural resources, agrobiodiversity, energy-water-carbon efficiency	Reducing the food-print of the system on the environment



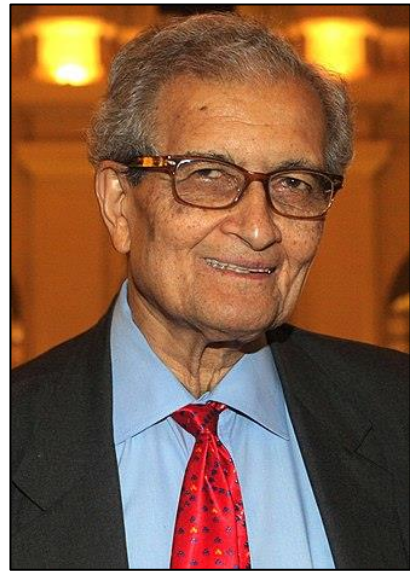






UN Conference on Food and Agriculture, 1943, Virginia

“a secure, adequate, and suitable supply of food should be a cardinal aim in every country”



Amartya Sen



first International Conference on Nutrition held in 1992 (FAO, 1992)



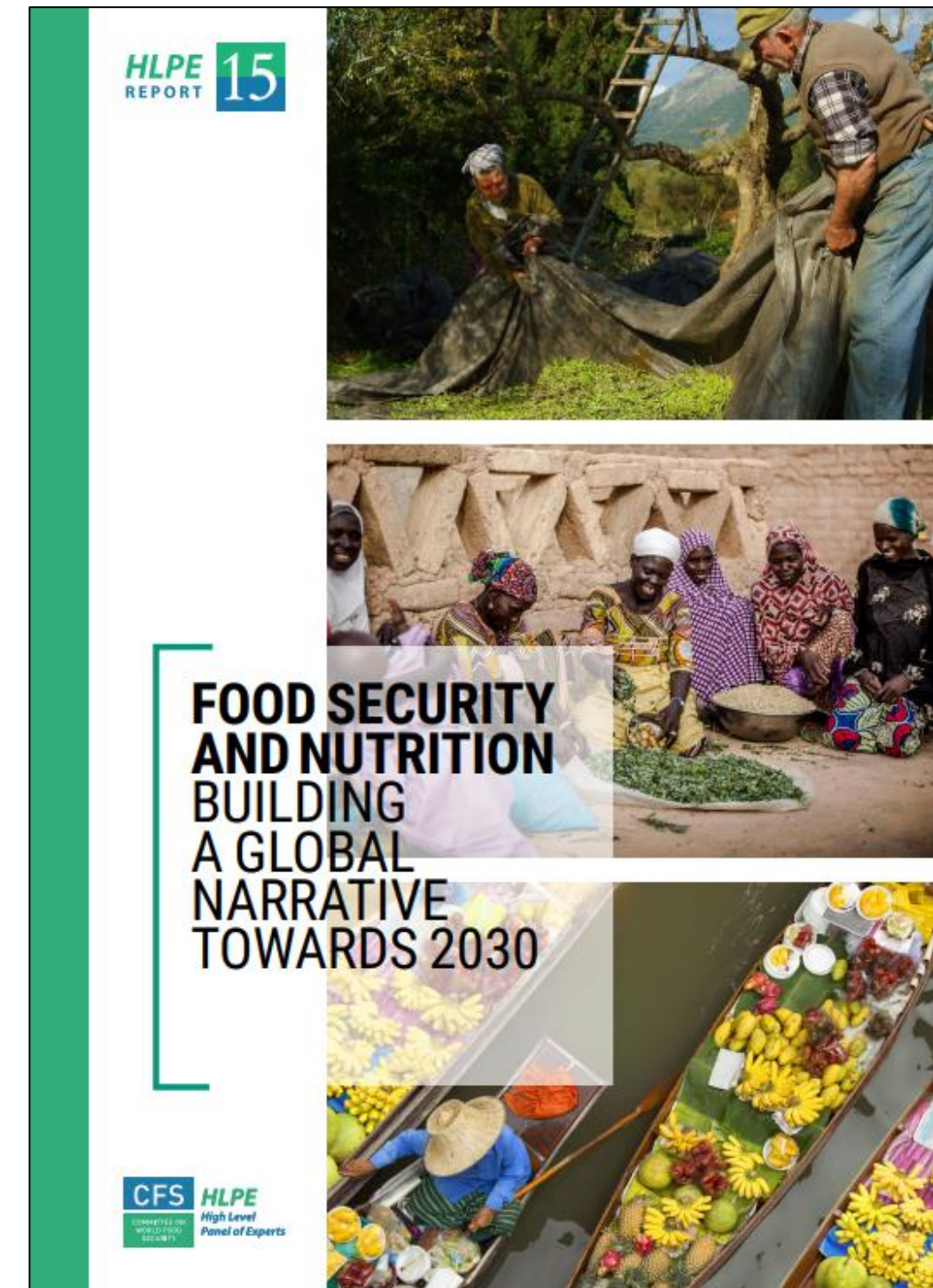




Sustainable food systems embody qualities that support six dimensions.

Sustainable food systems are:

- *productive and prosperous* (to ensure the **availability** of sufficient food);
- *equitable and inclusive* (to ensure **access** for all people to food and to livelihoods within that system);
- *empowering and respectful* (to ensure **agency** for all people and groups, including those who are most vulnerable and marginalized to make choices and exercise voice in shaping that system);
- *resilient* (to ensure **stability** in the face of shocks and crises);
- *regenerative* (to ensure **sustainability** in all its dimensions);
- *healthy and nutritious* (to ensure nutrient uptake and **utilization**).







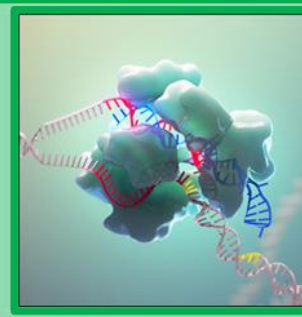
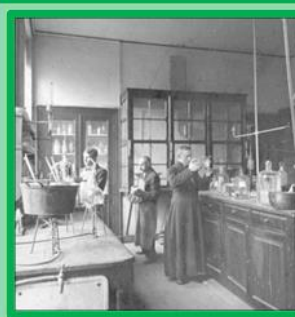
1880



1950



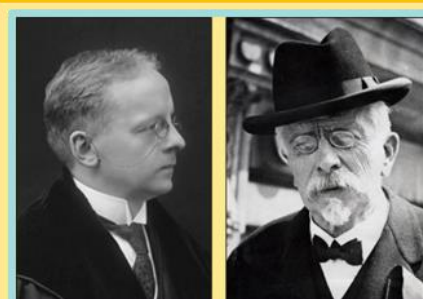
CULTURE



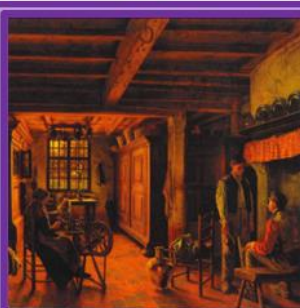
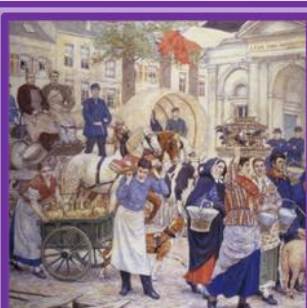
SCIENCE  
KNOWLEDGE



TECHNOLOGY



POLICY

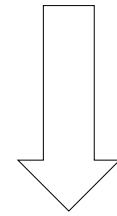


MARKETS

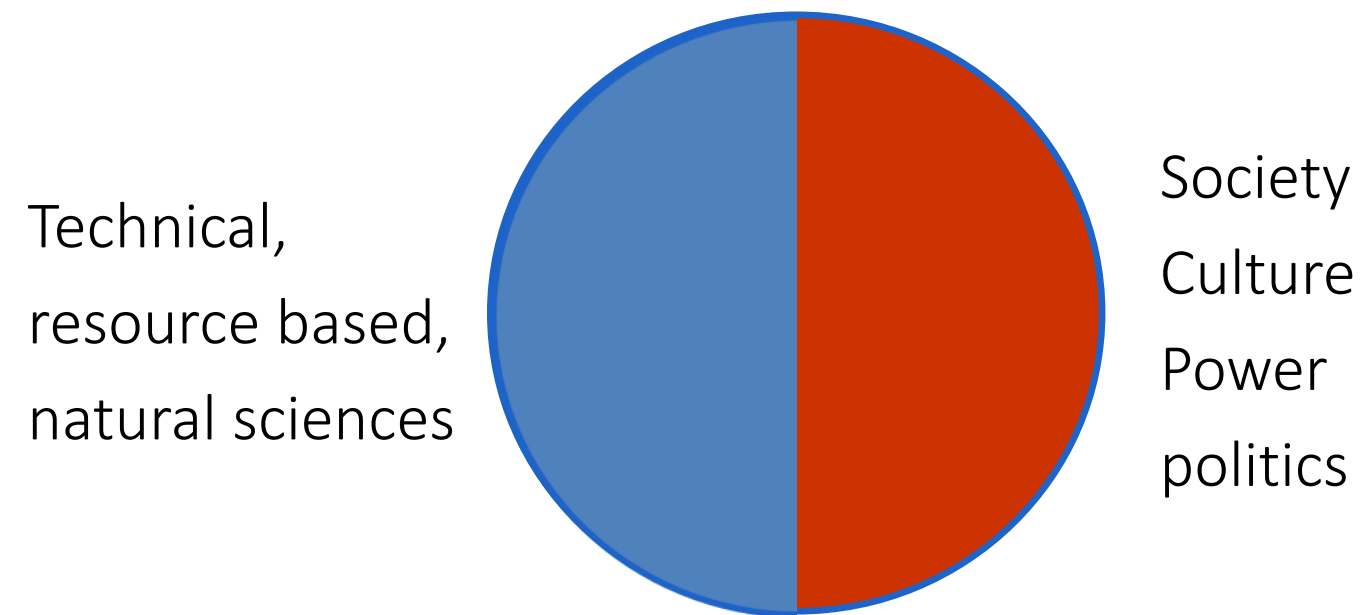


INDUSTRIAL  
NETWORKS





The complex context of our food system: a six-dimensional concept of a sustainable food system (intersectionality) and the co-existence and interactions of multiple narratives, that are partial, often contradicting and always reductionist.



Emma  
biotechnology

Liam  
agronomy

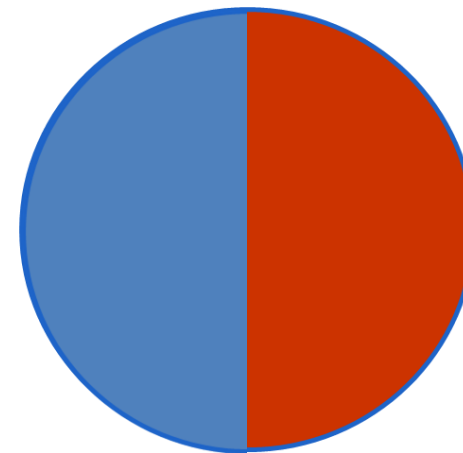
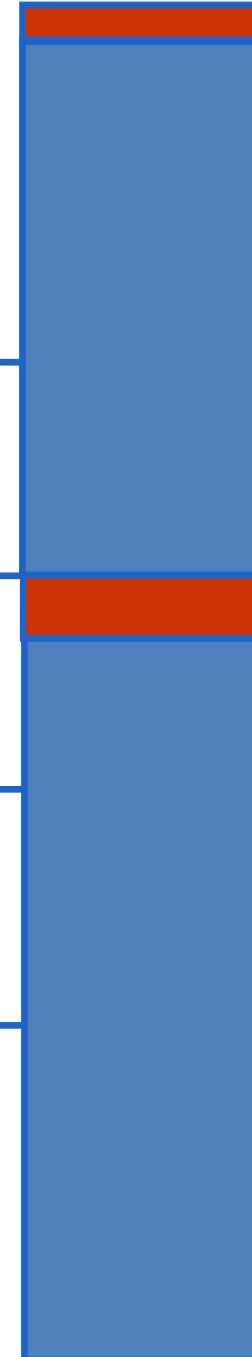
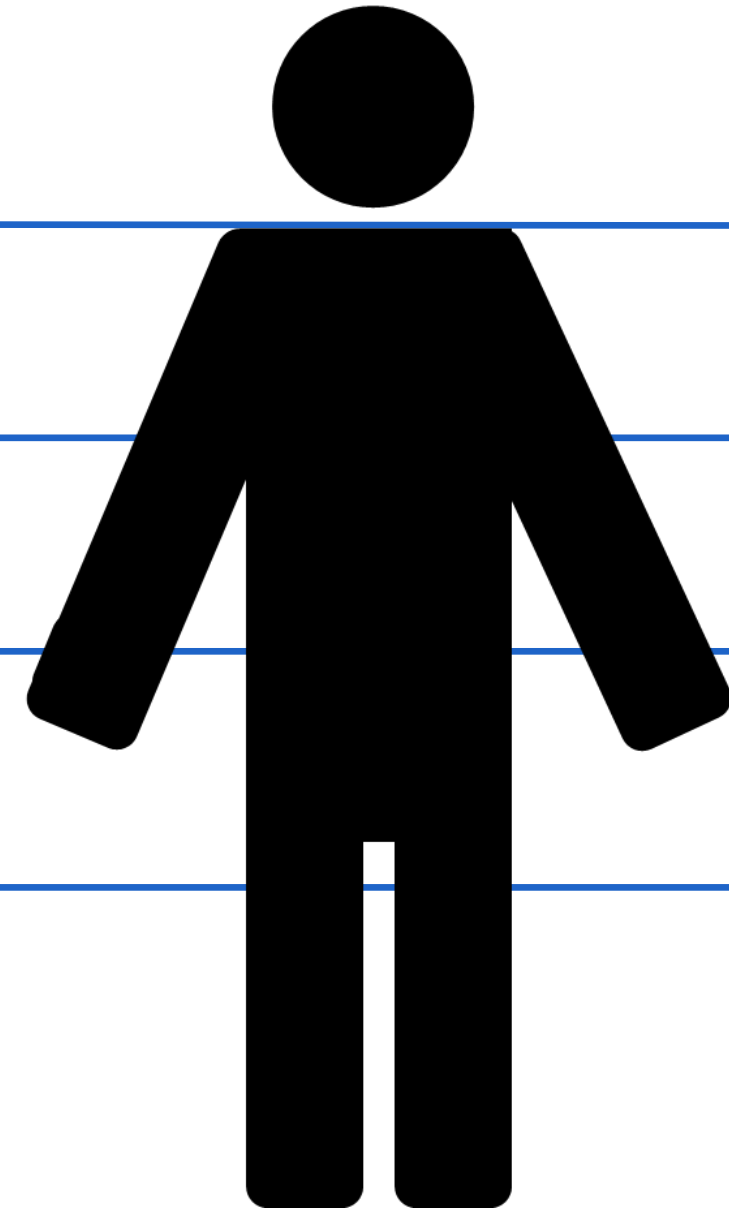
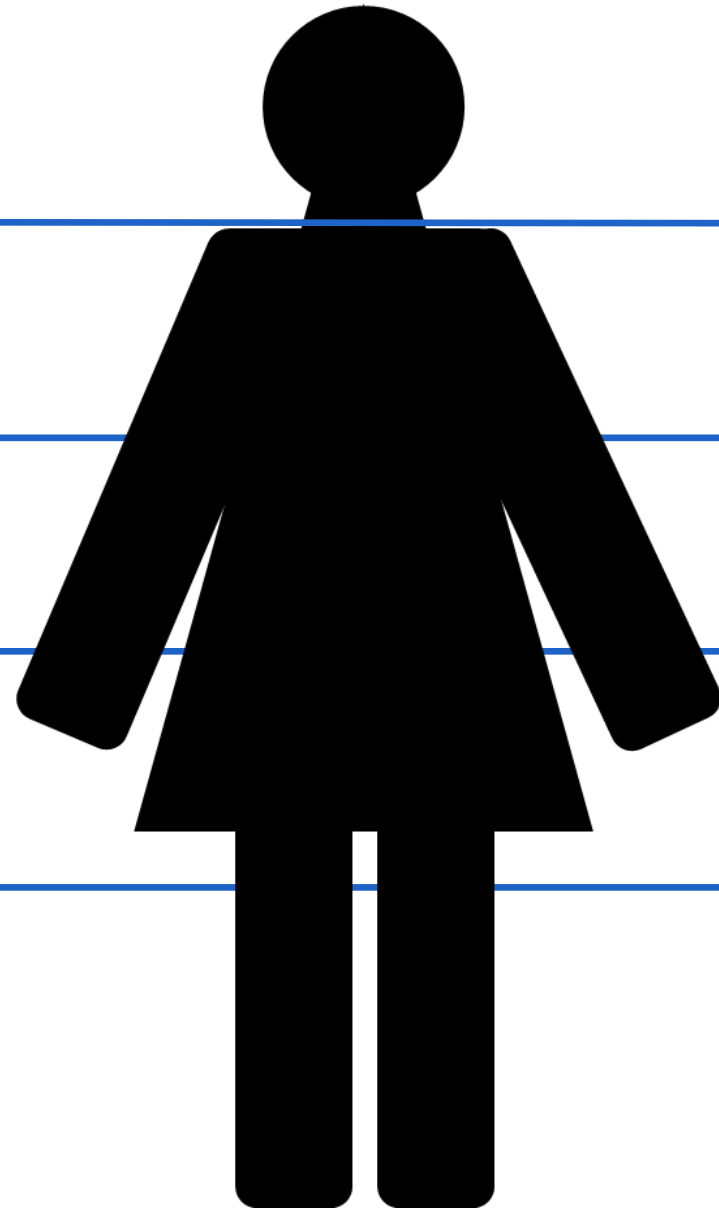
MSc 2

MSc 1

BSc 3

BSc 2

BSc 1

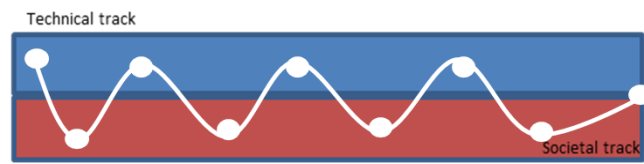


Technical,  
resource based,  
natural sciences

Society  
Culture  
Power  
politics

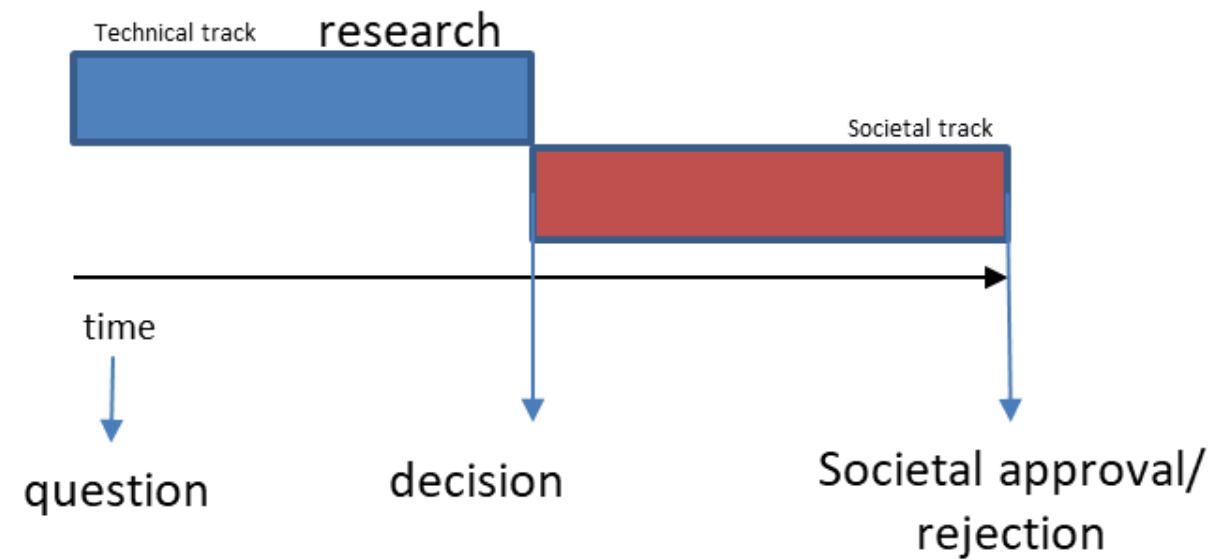


On innovation and research: do we need a 'new' Msc in life science or bioscience engineer?

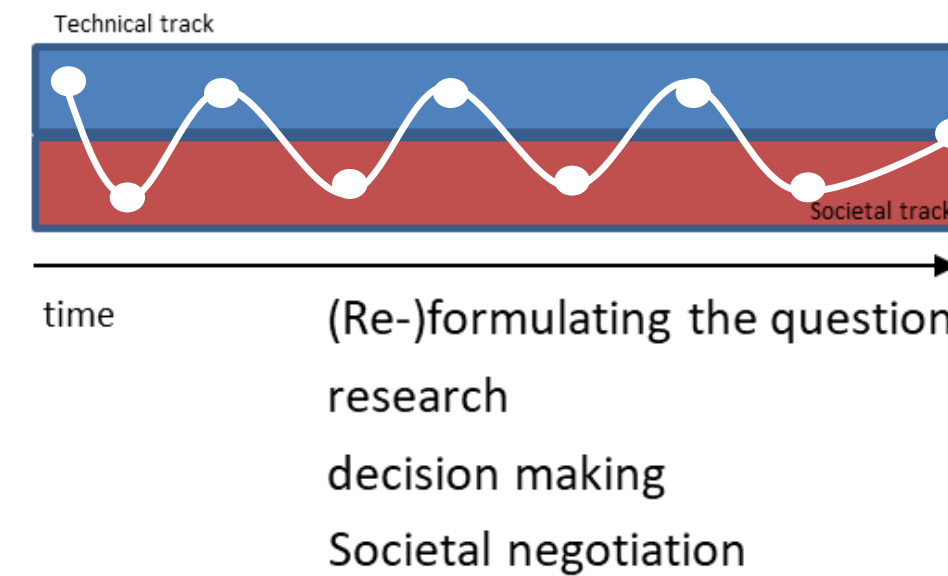


On innovation and research: do we need a ‘new’ Msc in life science or bioscience engineer’?

From **DAD** (Develop - Announce – Defend) ...

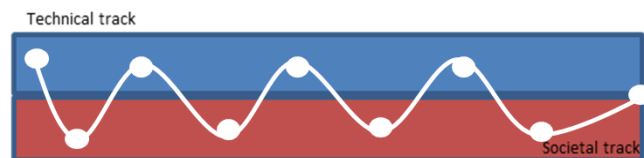


... to **ELE** (Engage – Learn – Enable)



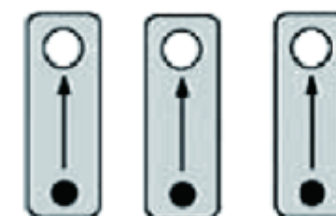
Inter- and transdisciplinarity  
Imagination and future thinking





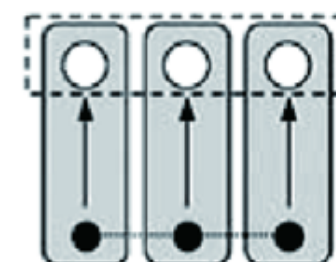
## Disciplinary

- Within one academic discipline
- Disciplinary goal setting
- No cooperation with other disciplines
- Development of new disciplinary knowledge and theory



## Multidisciplinary

- Multiple disciplines
- Multiple disciplinary goal setting under one thematic umbrella
- Loose cooperation of disciplines for exchange of knowledge
- Disciplinary theory development



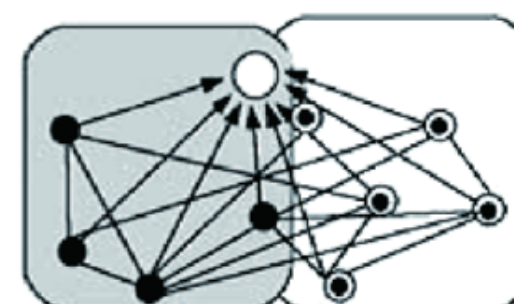
## Interdisciplinarity

- Crosses disciplinary boundaries
- Common goal setting
- Integration of disciplines
- Development of integrated knowledge and theory



## Transdisciplinarity

- Crosses disciplinary and scientific/academic boundaries
- Common goal-setting
- Integration of disciplines and non-academic participants
- Development of integrated knowledge and theory among science and society



- discipline
- non-academic participants
- goal of a research project
- movement towards goal
- cooperation
- integration



- thematic umbrella

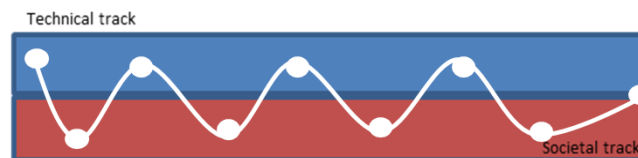


- academic knowledge body



- non-academic knowledge body





## Interdisciplinarity

- Crosses disciplinary boundaries
- Common goal setting
- Integration of disciplines
- Development of integrated knowledge and theory



KU LEUVEN

METAFORUM

Metaforum position paper 22

## Sustainable Agricultural Production and the Societal Challenges

Position paper by a Metaforum working group,  
presented on 30 September 2024

*Conclusion and recommendations only – full translation of the  
position paper to follow shortly*

The working group consists of:

Coordinator: Wannes Keulemans, plant biotechnology

Tessa Avermaete, bioeconomics  
Barbara De Coninck, plant biotechnology  
Johan De Tavernier, bioethics  
Annemie Elsen, soil science  
Gerard Govers, geography  
Olivier Honnay, ecology  
Charlotte Janssens, bioeconomics  
Filip Rolland, molecular biotechnology  
Wouter Saeys, precision agriculture  
Geertrui Van Overwalle, intellectual property law

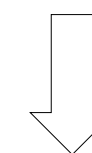
Metaforum KU Leuven  
[www.kuleuven.be/metaforum](http://www.kuleuven.be/metaforum)

## Pluralising knowledge in agricultural development: the case for revitalising indigenous and local knowledges in Ghana

Branwen Peddi

Collaboration Ugent and WUR

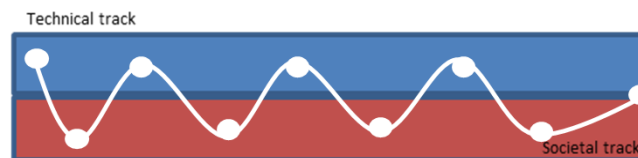
Bio-science engineering and philosophy



### Challenges:

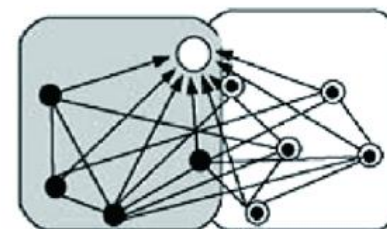
- *Publishing: disciplinary publication culture*
- *You need excellent researchers, trained in different fields, able to connect different paradigms*
- *And an academic culture that allows this*





# Transdisciplinarity

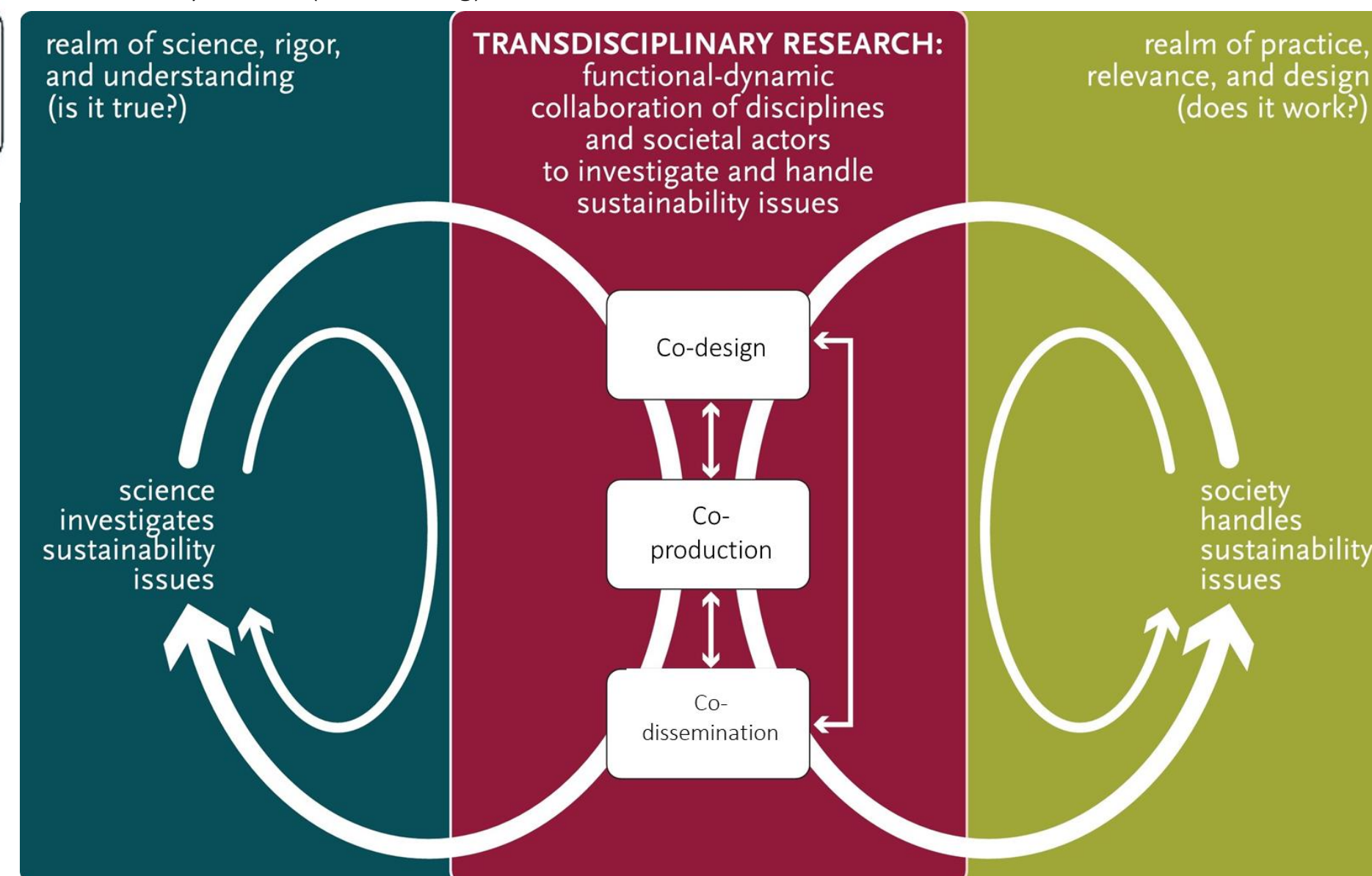
- Crosses disciplinary and scientific/academic boundaries
- Common goal-setting
- Integration of disciplines and non-academic participants
- Development of integrated knowledge and theory among science and society



Credit: Verheyen et al. (forthcoming), based on Pohl et al. 2017

The European Innovation Partnership for Agricultural Productivity and Sustainability (EIP-AGRI): “Knowledge is co-created between practice, scientists, advisers, enterprises, NGOs, etc.”

(EIP-AGRI, 2017, p. 3)

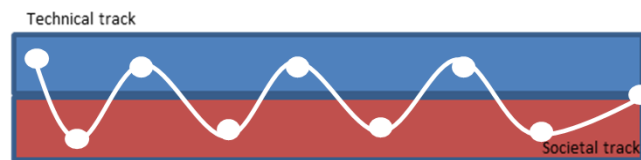


THE MULTI-ACTOR APPROACH

LIVING LABS

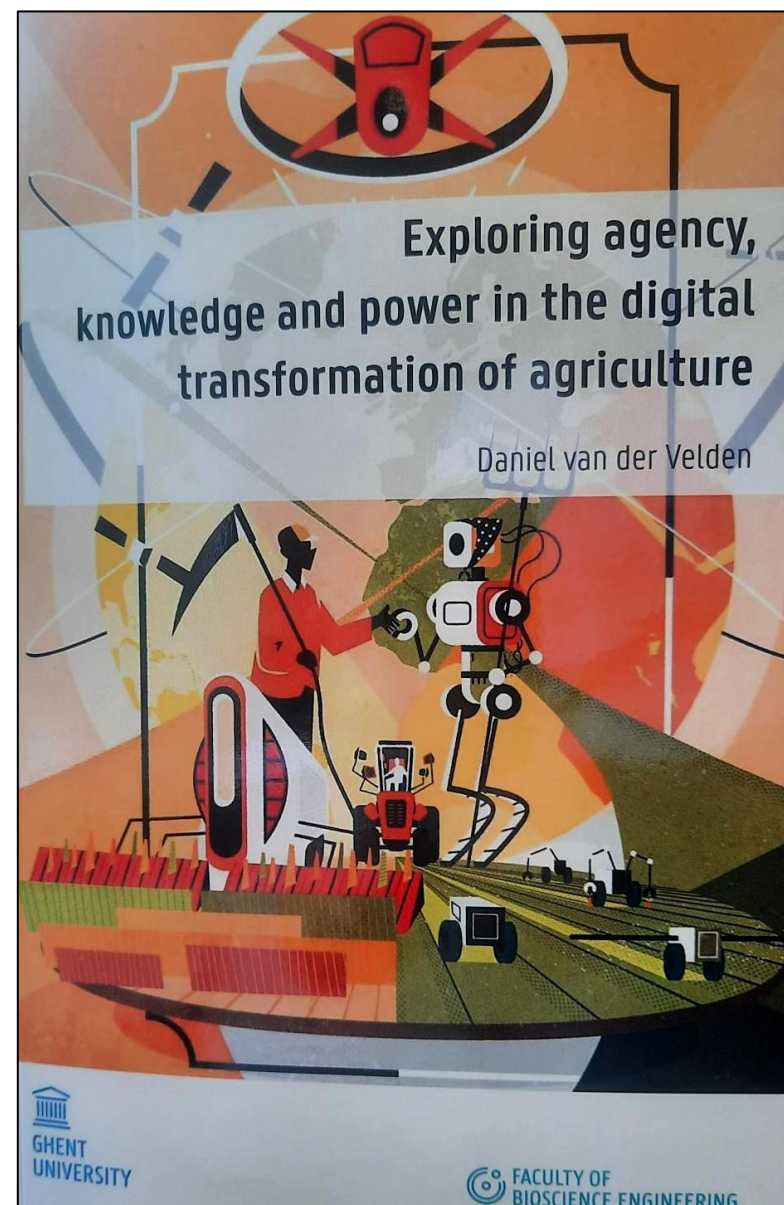
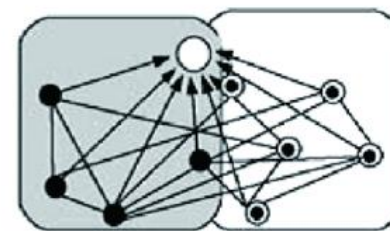
PARTICIPATORY THEORY BUILDING

...



### Transdisciplinarity

- Crosses disciplinary and scientific/academic boundaries
- Common goal-setting
- Integration of disciplines and non-academic participants
- Development of integrated knowledge and theory among science and society



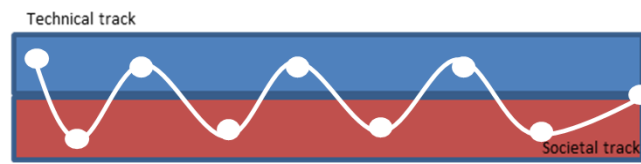
Difficult and complex processes that often fail (cf. Felt et al 2016).  
But: huge ‘positive publication bias’

Forthcoming in NJAS: van der Velden et al.: “Participation and co-theorising: how stakeholder interests and scientific outputs clash in the Horizon 2020 multi-actor approach”

Credit: PhD Daniel van der Velden

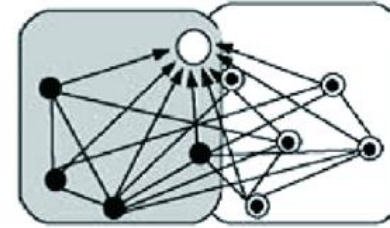
Promotors: Joost Dessein, Laurens Klercks; Lies De Bruyne





#### Transdisciplinarity

- Crosses disciplinary and scientific/academic boundaries
- Common goal-setting
- Integration of disciplines and non-academic participants
- Development of integrated knowledge and theory among science and society



Embracing transdisciplinarity and ‘the art of failing’:

- Centre for Unusual collaborations (the Netherlands)
- Urban Academy (Stadsacademie, City of Ghent and Ghent University)
- FARO (Food Action and Research Observatory, Barcelona)

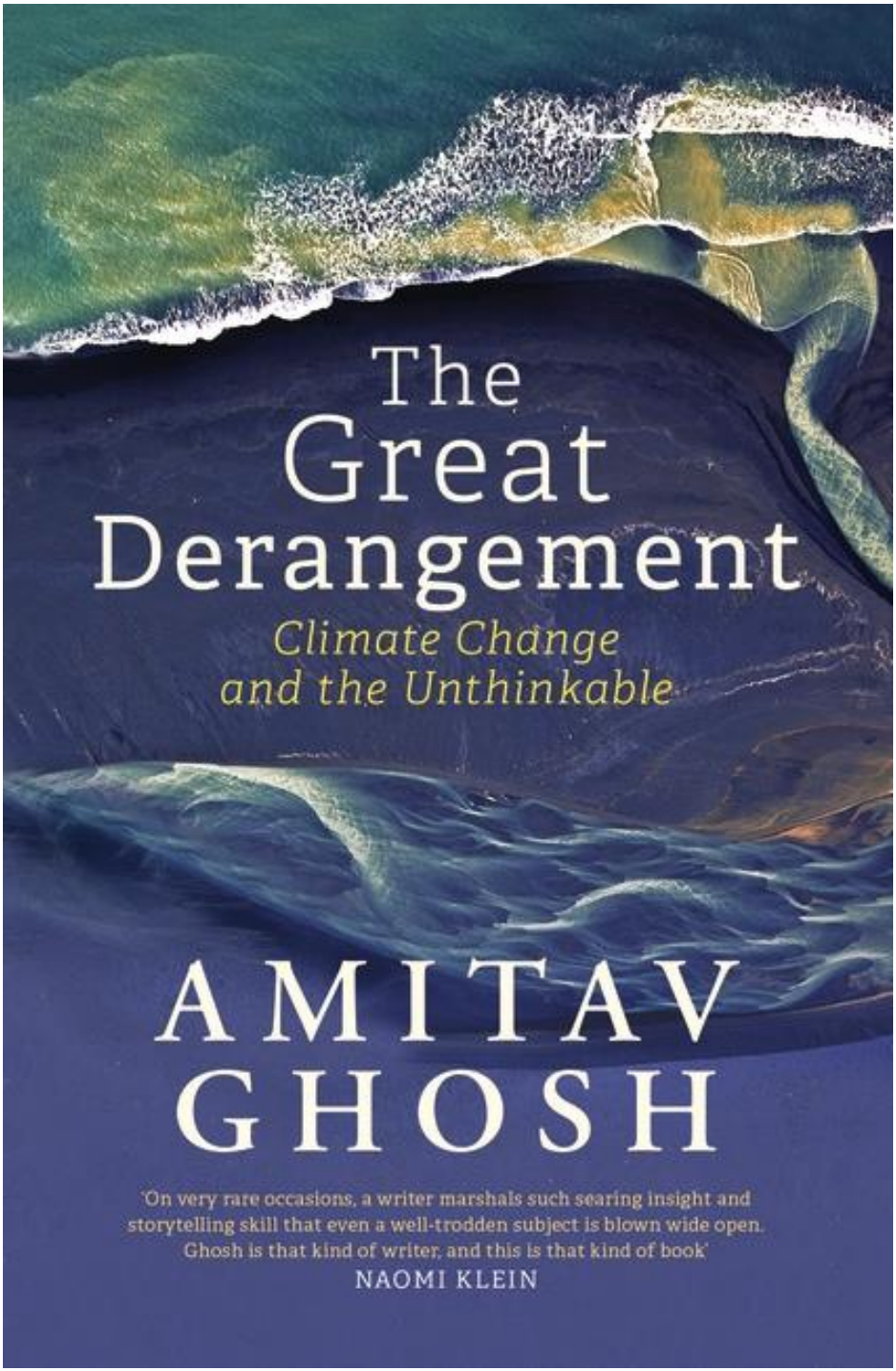
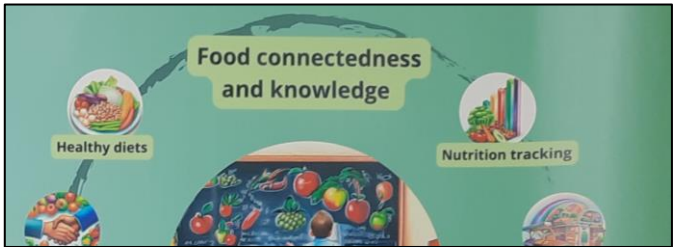




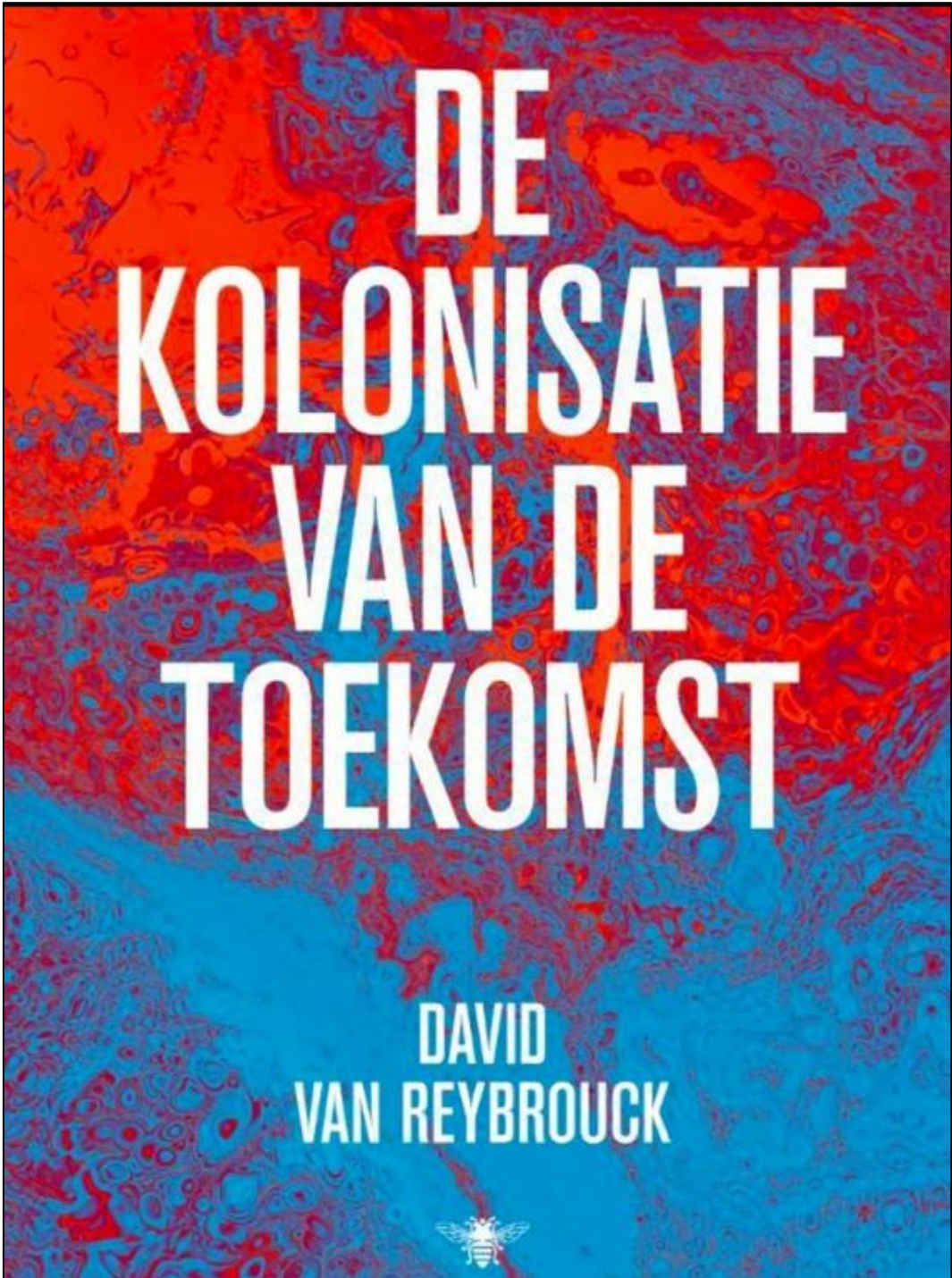
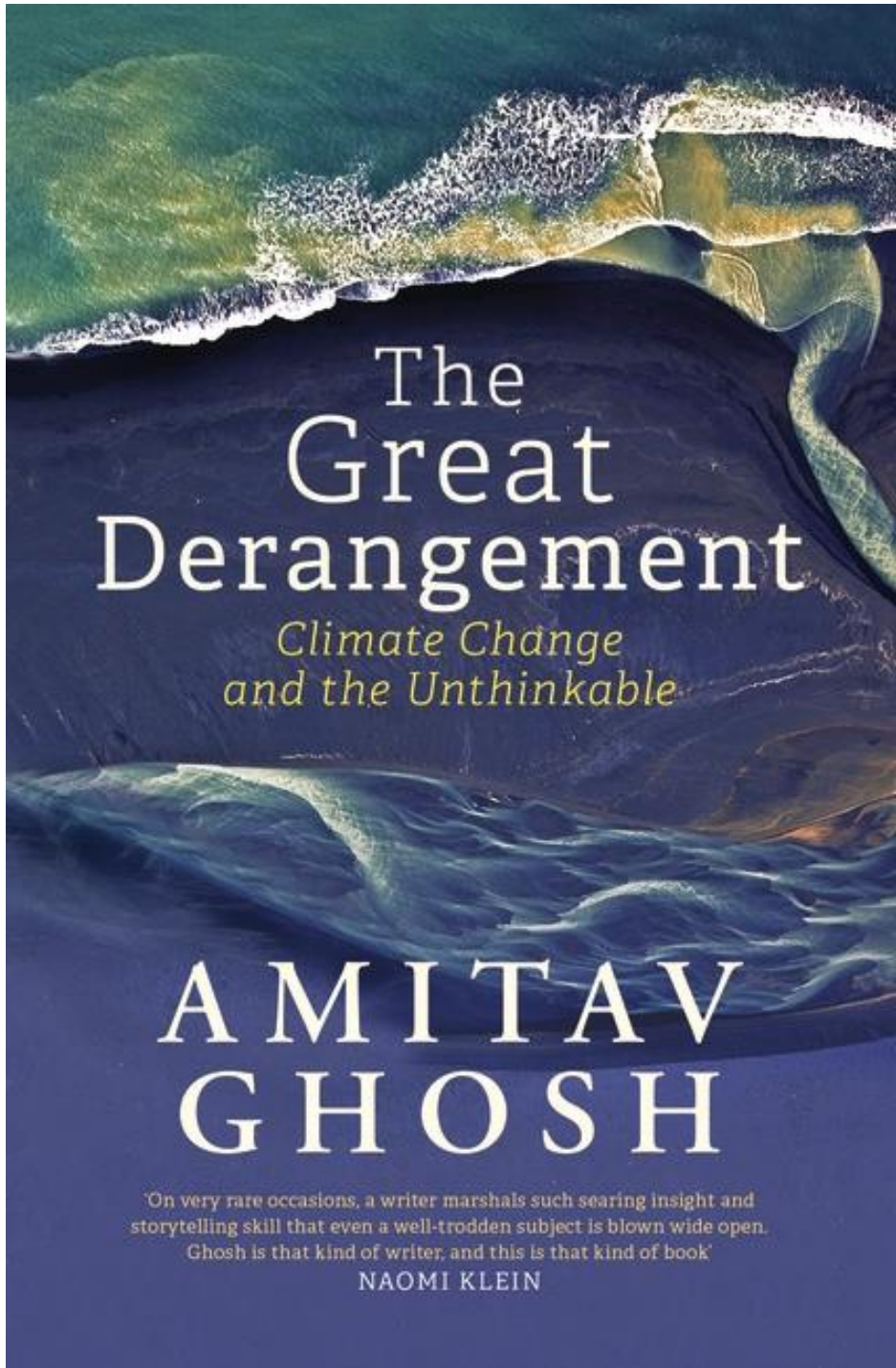
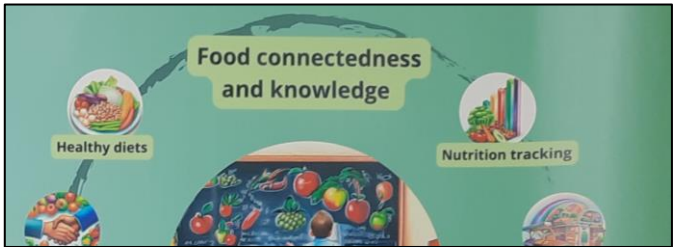
On innovation and research: do we need ‘a new kind of engineer’?





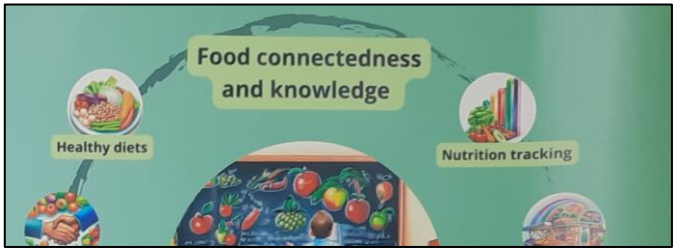






“The Colonisation of the Future. Living on the brink of the climate catastrophe”





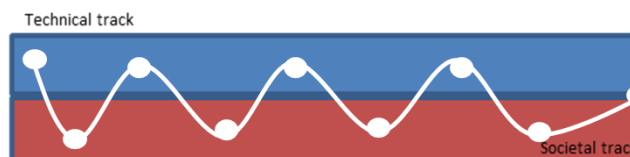
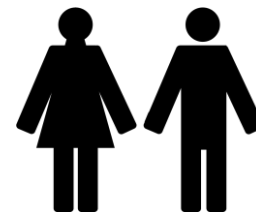
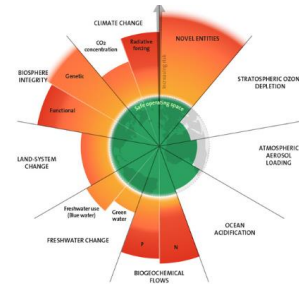
# Are we turning the tide?

Innovation? Yes! – but what kind of innovation?

Life sciences engineers/masters needed? Yes! – but a new profile

Report extensively on failures, and be critical about inter/trans practices

Reorient funding mechanisms, allowing for a genuine, balanced funding of future pathways





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THANK YOU FOR LISTENING