



**Lifelong learning at Avans  
University of Applied sciences**

***avans***  
*hogeschool*

## Lifelong learning at Avans University of Applied Sciences



# My assignment

## Phase 1: Why?

Document with all relevant information (internal and governmental documents, input from stakeholders, etc.), with a focus on the needs in the region, the developments in HR, etc

## Phase 2: What?

Choices concerning issues like 'degree versus non-degree', 'public or private?', 'short courses or diploma oriented?' If possible with specific proposals on the the choice to be made.

## Phase 3: How?

Looking at organisation within Avans, how to interact with stakeholders, finance, marketing, etc.

# The why

Avans focuses on the public task, lifelong learning is a societal mission

Starting point is the economical agenda of the region with its human capital agenda

The focus topics are starting point for the offer on lifelong learning.

Multiple value creation

Time independent, with maximal use of digital means

Location independent, learning communities

Diploma and certificate oriented, microcredentials

# Basisuitspraken over het wat

The agenda of the labourmarket regions and the preferred partners is leading for the for the external demand.

Level 5 to 8

Coherence between initial studies and LII offer for working people

17 to 67 years

An optimal combination of education and research.

The law on higher education is leading.

Learning in ecosystems, informal learning as part of the program

## Cooperation

Within province of Brabant: Brabant Leert

With all knowledge institutes in Brabant

With all kinds of companies and industry consortia



## **Good starting situation**

Flexible curriculum, modules of 15 ECTS

Good contacts in the region

Many part time courses

High quality of education, good image

Wide range of courses



## Challenge 1: Outside in





## Challenge 2: Incompetence



## Challenge 3: Organisation



## Challenge 4: Formal education vs non-formal



## Challenge 5: What is allowed?



## Challenge 6: learning communities



**Thank you for your attention**

Questions?

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