# Components of an international university The Wageningen Example

### E.W. (Pim) Brascamp Wageningen University

#### **ICA Week of Conferences**



Association for European Life Sciences Universities



14 - 19 June 2010





# <u>The topic</u>

Theme: "Developing an international outlook in our graduates"

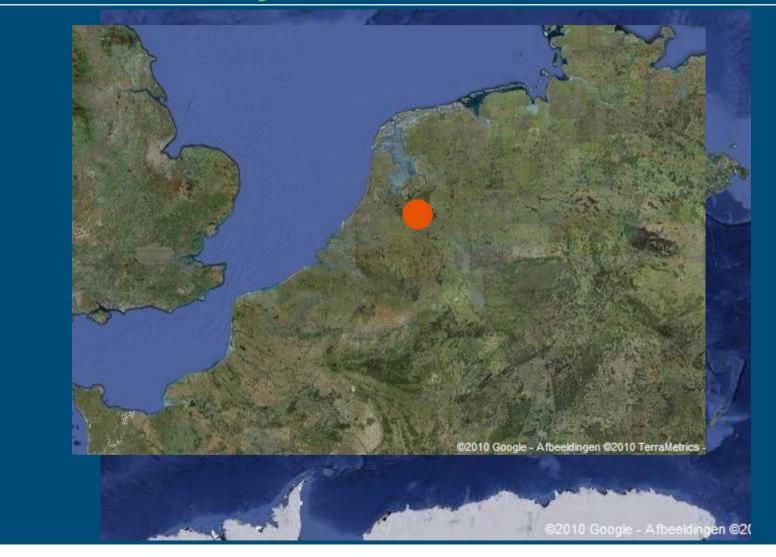
**Prof. Dr. Pim Brascamp**, Director Education Institute, Wageningen University and Research Centre, Netherlands "Components of an international university. The Wageningen example."

### Our approach:

- To be an international university
- Promote an international outlook by a mix of environment, culture and curriculum



# The university





od and Living F.

Behaviour and perception Food security Institutions Consumer Citizen And fisherieser

Sustainable agriculture and fisheries er Infectious animal diseases Nutrition & health Biomass Chains

Nutrition

**& Food Production** 

Marine resource management Landscape and land-use Nature & Biodiversity Living Environment Competing claims



### The student population

BSc 5% non-Dutch

MSc 30% non-Dutch

PhD 60% non-Dutch



# Ambition

Wageningen UR is internation "*international context and environment* international environment. Tr *international context and environment* education are naturally woven into decision-making, resource allocation and social interaction.

An *Open culture, a culture of inclusion* ral diversity and intercultural competency are part of 'the way WUR operates' and are seen as the responsibility of all. Wageningen UR students and staff *think and work activ integration of students*/ staff of diverse backgr *diversity of cultures* within the Wageningen UR community and its *enrichment* is being exposed explicitly.

The *transformation* of Wageningen UR into a fully international institution *is embraced* by Wageningen UR as a whole – staff and students.

The ambitions of Wageningen UR as an intercultural competent organisation are being *communicated explicitly* to prospective students and staff. The developments are being *facilitated and monitored* on a structural basis and the necessary improvements are initiated.



# International history

De candidaats- en ingenieursexamens voor de studierichting Nederlandsche landbouw kunnen worden afgelegd voor één van de volgende 1917 richtingen: I. de richting akker- en weidebouw; II. de richting veeteelt; Tropical study programmes III. de richting zuivelbereiding: IV. de richting economie; V. de richting cultuurtechniek. Deze examens kunnen voor de studierichting tropische landbouw worden afgelegd in: I. de richting tropische cultures; 1972 II. de richting veeteelt; III. de richting economie.

MSc's in English for foreign enrolment

2002 Bologna

Integrated MSc's. Now: 30% of MSc-enrolment non-Dutch

Over 100 nationalities



# **Students and students' participation**

29 JANUARY 2009

### EVERYONE IS INTERNATIONAL

Wageningen is the most international university in the Netherlands. Around one third of the students come from abroad and there are about a hundred different nationalities walking round the campus. But the internationalization process leaves a lot to be desired, say critical students. Too many activities are still conducted in



Dutch, and by no means all the societies are international. Above all, Wageningen doesn't 'celebrate' its diversity enough.

### All students are international

### Admission

### Introduction

Integration, organisationally and socially



# All students are international

We chose not to talk about Dutch and foreign students. All are international.

That's not always easy, of course, but it affects the culture in the desired direction.



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# Admission

Admission procedures must be transparent and fast

All information available on internet
 Target-group directed

On line application

• Students can follow the proceedings on the net



# **Admission: target-group oriented**

#### Wageningen University Future MSc students

#### Choose a subject:











Student rooms

- Admission and Career stories Application
- Wageningen Campus

Meet us in your country

Wageningen University facilitates housing for international students.

Read more

#### News

#### Calendar News

#### 01 June 2010

Social learning - essential for a more sustainable world Technological innovation, improved

legislation and regulations, and fundamental policy changes are key

#### Information for:

- Future MSc students (Dutch)
- Future MSc students (EU/EFTA)
- Future MSc students (non-EU)
- Future exchange students
- Future BSc students (German)

#### Fiona's student life



# Admission: target-group oriented

#### Future MSc students (non EU)

Study programmes	Meet us
▶ 30 MSc programmes	<ul> <li>Activities in the Netherlands</li> <li>University representative in your country</li> <li>Fairs and Visits</li> </ul>
» more Study programmes	
Admission and application	» more Meet us
Steps to Enrolment	Finances and insurance
<ul> <li>Online application</li> <li>Admission requirements</li> <li>Application deadlines</li> <li>English Language Proficiency</li> <li>FAQ application and admission</li> </ul>	<ul> <li>Study expenses and payment</li> <li>Study Grants</li> <li>Travel Funding</li> <li>Research Fee</li> <li>Insurance</li> </ul>
» more Admission and application	» more Finances and insurance
To arrange before arrival	
<ul> <li>Visa and immigration procedures</li> <li>Residence permit</li> <li>Housing</li> <li>Travel information (pdf)</li> </ul>	Education system  Wageningen University: Voted no. 1!  Study Handbook ECTS Calendar Academic Year
» more To arrange before arrival	» more Education system
To arrange upon arrival	
	Study environment and facilities
<ul> <li>Introduction programme</li> <li>Register as a resident</li> <li>WUR Card</li> <li>Certificate of Enrolment</li> </ul>	<ul> <li>Wageningen Campus</li> <li>Wageningen UR Library</li> <li>Language Services</li> <li>Student counselling service</li> </ul>
» more To arrange upon arrival	» more Study environment and facilities



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### Admission

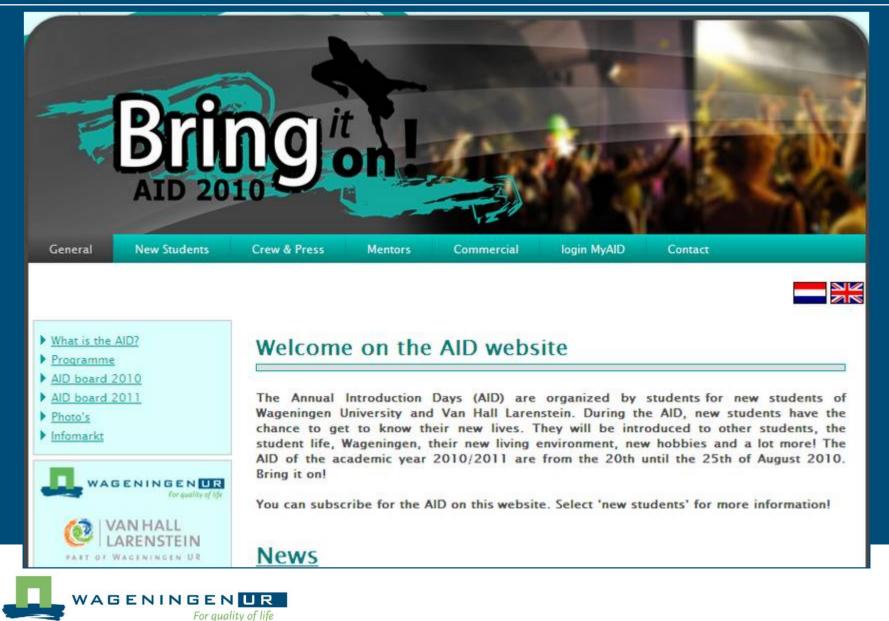
### Introduction

Integration, organisationally and socially





## Introduction



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# Integration, organisationally and socially



Student council Education Board Programme Committees

Study associations, student associations Sports, culture



# Study programmes (18 BSc + 29 MSc)

Learning outcomes

Study abroad Mobility window

Double degrees, joint degrees

**Preferred partners** 

health, lifestyle and livelihood



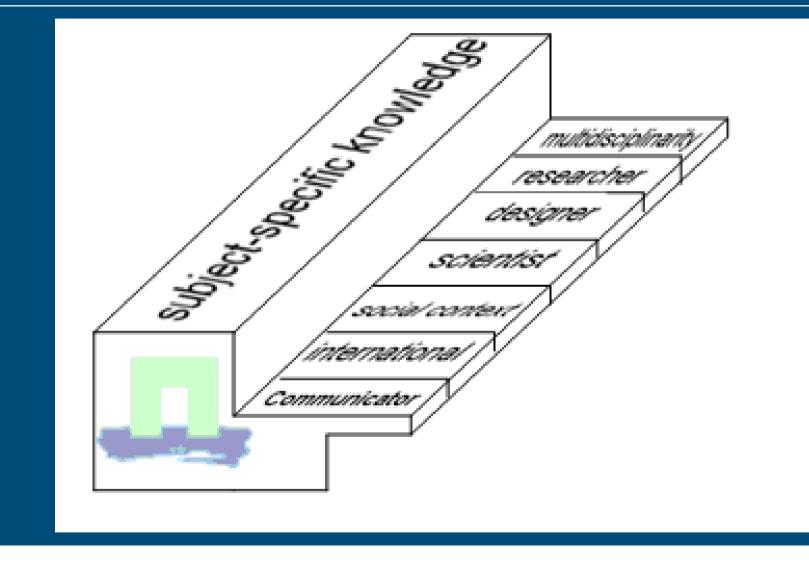
Historically, our emphasis has been on the themes found in two of the circles at the base of the figure: food and food production and living environment. In resolving the issues in these areas, it is clear that a shift in emphasis is called for, to devote more attention to health, lifestyle and livelihood. This is expressed by including the third (top) circle in the domain description.

our domain: healthy food and living environment



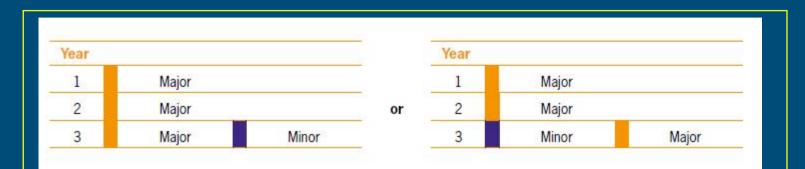


### Learning outcomes for study programmes





# Mobility window in the BSc



Scheduled 30 credits free choice

- Minor at Wageningen
- Study abroad

### (In the MSc 80% of students studies abroad)



### The crux

• Just be international, it should be in the veins

### Culture and attention

# • It is a long term process, along gradual lines, study programmes, the university community



### Thank you for your attention

